

# **BEYOND OBSESSION Electronic Press Kit (EPK) 11.2023**

## Introduction:

Welcome to the electronic press kit (EPK) for BEYOND OBSESSION. We are excited to share our story, music, and vision with you. In this EPK, you will find all the essential information you need to know about our band. Please don't hesitate to contact us if you need any further information or have any questions.

#### **Contact Information:**

If you would like to arrange an interview, request high-resolution photos, or have any other pressrelated inquiries, please contact

- Band Contact: Nils Upahl

- Email: info@beyondobsession.de

- Phone: 0049 173 2436918

# **Booking Information:**

For booking inquiries, please contact

- Booking Agency: NoCut Entertainment GmbH, Carl-Zeiss-Strasse 7, 22946 Trittau

- Booking Contact: Leon Engler / Torben Bortz

- Email: <a href="mailto:leon@nocut.de">leon@nocut.de</a> / <a href="mailto:torben@nocut.de">torben@nocut.de</a>

- Phone: 0049 177 3468697 [Leon] / 0049 151 50657167 [Torben]

#### **About Us:**

Beyond Obsession (Nils Upahl + Marco Bartz) is an electronic pop, dark pop band hailing from rostock/germany. Formed in 2012, we have been making music that combines musical influences from Depeche Mode, Erasure, A-ha and other eighties bands to create a unique and unforgettable sound with with very fine vocals. Our passion for music drives us to create songs that are both emotionally resonant and captivating.

#### Music:

- Listen to our music on Spotify, Apple Music, and other major streaming platforms.

beyondobsession.de/spotify

- Our latest album/EP/single: Kings of Ashes (SINGLE 2023)

Revolution from Below (ALBUM 2020) Monopop EP One (Meaning) (EP 2022)

- Music videos: Beyond Obsession - Kings of Ashes (Official Video)

Beyond Obsession - Black White Hearts (Official Video)

Beyond Obsession – Speaking of a Devil (Official Video for DARK STREAM Festival))

# **Biography:**

Beyond Obsession is a German electronic music duo that has made a significant impact on the European synth-pop scene. Formed in 2012, the band consists of the talented duo Marco Bartz and Nils Upahl.

Marco Bartz and Nils Upahl, both share a deep passion for electronic music and a vision to create emotionally charged, catchy synth-pop tunes. Drawing inspiration from iconic acts like Depeche Mode, Erasure, A-ha and Pet Shop Boys, they embarked on a musical journey that would soon capture the hearts of fans across Germany and Europe.

Their debut album, "Listen, Learn and Speak", released in 2013, marked their official entry into the music industry. The album showcased their ability to craft melodious, introspective tracks that seamlessly blended dark and atmospheric elements with catchy hooks.

Over the years, Beyond Obsession continued to refine their sound, releasing albums such as "Moments of Truth" in 2016 and "Revolution from Below" in 2020. Their music not only resonated with dedicated synth-pop enthusiasts but also garnered attention in the alternative and underground scenes.

Beyond Obsession's performances are known for their electrifying energy and emotional depth, making them a sought-after act in the live music circuit. Their engaging stage presence, coupled with their poignant lyrics and memorable melodies, creates an immersive experience for their audiences.

Beyond Obsession's journey in the music industry was marked by steady growth, and their contributions to the synth-pop genre were well-recognized. At the moment they are preparing the release of the new album "Kings of Ashes", which should be released later this year. The tour to the new album will start early 2024.

## **Press Highlights:**

- depechemode.de: "The guys around singer Nils Upahl have done a lot of work and produced ten entertaining songs with the finest synth pop without digging deep into the retro box. It's best to listen to it for yourself."
- musikreviews.de: "Synthesizer pop, handmade like back in the day and created for larger stages BEYOND OBSESSION ultimately prove to be musicians with above-average taste in this area and deserve support not only from producer Olaf Wollschläger, who produced MESH, BEBORN BETON, AND ONE and MELOTRON."
- GEWC.de Charts: charted several times on number 1

#### **Photos:**

- High-resolution press photos, logo of the band: beyondobsession.de/press-photos

## **Touring:**

- Upcoming tour dates: 10.2.2024 FRANKFURT AM MAIN / NACHTLEBEN

11.2.2024 MÜNCHEN / BACKSTAGE 16.2.2024 HAMBURG / HAFENKLANG 17.2.2024 BERLIN / PRIVATCLUB 23.2.2024 ERFURT / FROM HELL 29.2.2024 KÖLN / HELIOS37 01.3.2024 LEIPZIG / NAUMANN 02.3.2024 HANNOVER / LUX

- Past tour highlights: 29.04.2023 PLAGE NOIRE

15.12.2022 DARKSTORM

20.08.2022 SUPPORT PROJECT PITCHFORK 02.07.2022 SUPPORT PETER HEPPNER 05.06.2022 WAVE-GOTIK-TREFFEN

## **Social Media:**

- Website: www.beyondobsession.de

Facebook: <a href="https://www.facebook.com/beyondobsessionband">www.facebook.com/beyondobsessionband</a>
Instagram: <a href="https://www.instagram.com/beyondobsessionofficial">www.instagram.com/beyondobsessionband</a>

- Twitter: <u>www.twitter.com/beyondobsession</u>

YouTube: <a href="https://beyondobsessionband">www.youtube.com/beyondobsessionband</a>
TikTok: <a href="https://beyondobsession.bandcamp.com/music">www.tiktok.com/@beyondobsessionofficial</a>
Bandcamp: <a href="https://beyondobsession.bandcamp.com/music">https://beyondobsession.bandcamp.com/music</a>

# Thank You:

Thank you for taking the time to explore our EPK. We look forward to the opportunity to work with you and to share our music and passion with a wider audience. If you need any additional information or have any specific requests, please do not hesitate to reach out.

Beyond Obsession is available for interviews, features, and live performances. We appreciate your interest and support.

Sincerely,

Nils Upahl and Marco Bartz

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